

PRESS  RELEASE

Cal Farley's

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Boys Ranch Football Team Will Be Highlighted During Halftime of NBC's "Sunday Night Football"

BOYS RANCH, TEXAS - Watch the Cal Farley's Boys Ranch football team during two NFL broadcasts on NBC!

The Boys Ranch High School Roughrider varsity football team will be featured on Toyota's "The Line of Scrimmage" during halftime of NBC's "Sunday Night Football" on December 14 and 21. The Roughriders were chosen to participate as one of the eight gutsiest teams in the country who exemplify true devotion to the game of football and the gridiron culture.

A production crew filmed the Roughriders during a full-pad practice in October and interviewed coaches, players and community members. Super Bowl champion running back Jerome Bettis, an NBC sports announcer, was on hand at Boys Ranch to participate in the production. The crew also filmed a Friday night game against district rival Bovina on October 17. With the Roughriders trailing 13-6 in the waning minutes of the fourth quarter, the squad scored a last minute touchdown and two-point conversion to win the game 14-13. The team went on to qualify for the playoffs for the first time in school history.

Toyota's "The Line of Scrimmage" will air the two segments during halftime of NBC's "Sunday Night Football" games on December 14 and 21.

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