

FOR IMMEDIATE RELEASE
AUGUST 22, 2008
website: www.calfarley.org

**64th ANNUAL CAL FARLEY'S BOYS RANCH RODEO FEATURES
YOUTH**

It's the Rodeo where Cal Farley's kids ride

Who: Cal Farley's
What: 64th Annual Cal Farley's Boys Ranch Rodeo
When: Saturday, August 30, 2008 2:30 p.m.; Sunday, August 31, 2008, 2:30 p.m.
Where: Cal Farley's Boys Ranch (located just 35 miles from Amarillo on U.S. 385)

BOYS RANCH, TX – The rodeo, built on a tradition of featuring Cal Farley's kids, will buck into action over the Labor Day weekend holiday. For 64 consecutive years the Cal Farley's Boys Ranch Rodeo has provided an opportunity for the youth living at Boys Ranch and Girlstown, U.S.A. to showcase their talents in events ranging from stick horse racing and mutton bustin' (sheep riding) to bull riding. More than 90 Cal Farley's residents have spent their summer practicing and preparing to compete in front of thousands of spectators that will cheer them on.

General admission tickets for the rodeo are just \$5.00 and include both the rodeo and a barbecue lunch. Tickets are available at the gate or by calling (806-372-2341 or 800-687-3722). The Rodeo begins at 2:30 p.m. each day: Saturday, August 30, and Sunday, August 31, 2008.

The Rodeo will feature boys and girls competing for belt-buckles and saddles in calf riding, stick horse racing, steer riding, pole bending, barrel racing, break away roping and bull riding events. At the conclusion of Sunday's competition, the high-point holders will be named Senior All-Around Cowboy and Senior All-Around Cowgirl.

There is always plenty to see and do for the visitor that arrives early each day. Free activities include a barbecue lunch for ticket holders (served noon-2:00 p.m.) and bus tours of the campus that include stops at one of our Boys Ranch homes and the Dippel Activity Center. Tours begin at 12:30 p.m., 1:00 p.m. and 1:30 p.m.

In addition to highlighting the skills of the boys and girls, the rodeo serves as the annual homecoming for Cal Farley's alumni. Approximately 200 former residents are expected to attend the rodeo and participate in alumni events.

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The annual Old Tascosa Rendezvous will also be in full swing during the weekend. The Rendezvous is a western living-history reenactment featuring folks in authentic dress and the participants demonstrate skills such as fire making and campfire cooking (9:00 a.m. – 2:00 p.m.).

Cal Farley's, a Christ-centered organization, cares for more than 300 at-risk youth and their families through two campuses – Cal Farley's Boys Ranch and Cal Farley's Girlstown, U.S.A., and Family Resource Centers located in Amarillo, Dallas-Ft. Worth, Houston, and Austin. Children from elementary school through high school are accepted with no charge to their families. The Cal Farley programs provide a variety of academic, vocational, spiritual and extra-curricular activities for the children in care.

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